



West of England

growthhub

# Support Provider Charter

The West of England Growth Hub is part of a national initiative facilitated by the Department for Business Innovation and Skills and delivered by regional Local Enterprise Partnerships. The West of England Growth Hub is unique in that our support is provided via an intuitive website, aggregating local business support and instantly providing tailored, user specific recommendations based on specific business processes. By joining the West of England Growth Hub, you are not only increasing your lead generation, but you are becoming part of a connected, networked community, strengthening our local economic region.

## Our commitment to you

### A dedicated profile

Our Project Engagement Officers will help you develop your profile to showcase your services.

### Pre-qualified leads

Your services will be linked to specific business processes within our unique model qualifying referrals before they reach you.

### Marketing opportunities

Your services will be promoted via our marketing channels, widening your promotional reach.

### Promote your events

Automatically and easily link your events to have them displayed on our events listing and homepage feed.

### Featured content

Link case studies, blog posts and news articles to your profile to enhance your support offering.

### Strengthened network

You will become part of a connected, networked community of local support providers, establishing mutually beneficial relationships.

## Your commitment

### Promote the resource

Add our support provider badge to your website, linking through to your support provider profile.

### Provide feedback

Complete a brief quarterly survey to help us with continuous improvement.

### Marketing support

Use the recommended copy in our support provider toolkit to promote the resource via social media and newsletters.

### Signposting

When your journey with a client ends, signpost them back to us so that they can access further support.

Name:

Signed:

Business:

Date:

Type (please tick):

Private sector

Publicly funded programmes

The West of England Growth Hub reserves the right to remove any inappropriate content from the website.

**WE ARE**  
**WEST OF ENGLAND**  
LOCAL ENTERPRISE PARTNERSHIP